



Color: -K (Black), -W (White)















ter Priority AE, Manual

600 / 3200 / 6400* / 12800* rity mode: 1600 - 12800)

oy, 12-thumbnail display, 6x Max.], Playback of 1ode Playback, Slideshow stable], Resizing g, Leveling, Protection, n pictures (AVCHD Lite/

HC Memory Card,

SB2.0 High Speed in PAL areas)

Minimum: 1250 mAh),

(YPIX® Developer Studio

e, USB Cable, AC Cable, ont, Hot Shoe Cover,

DMC-LX5 Specifications

CCD	Camera Effective Pixels		10.1 megapixels	Shutter Speed		Still: 60 - 1/4000 sec (Starry Sky mode: Movie: 1/30 - 1/20000 sec (Creative Mov
CCD	Sensor Size /		1/1.63" / 11.3 total megapixels / Primary Color Filter			Program AE, Aperture Priority AE, Sh
	Total P	ixels / Filter	• • • • • • • • • • • • • • • • • • • •		Compensation	1/3 EV step, -3 - +3 EV
	Aperture Optical Zoom /		F2.0 - 3.3 / Multistage Iris Diaphragm (F2.0 - 8.0 [W] / F3.3 - 8.0 [T]) (F2.0 - 11.0 [W] / F3.3 - 18.0 [T] in movie recording) 3.8x / f=5.1 - 19.2 mm (35 mm equiv.: 24 - 90 mm)		Compensation	Yes (in Intelligent AUTO mode)
					Bracketing	+/-1/3 EV - 3 EV step, 3 frames
	Focal Length		[35 mm equiv.: 25 - 95 mm in movie recording]	Light Met	ering	Intelligent Multiple / Center Weighted Auto / I.ISO / 80 / 100 / 200 / 400 / 800 /
Lens	Extra Optical Zoom (Max.)		6.7x (3M or below)	ISO Sensi	tivity	(*By Pixel Mixed Readout) (High Sensiti
	Intelligent Zoom (Max.)		5x	White Balance		Auto / Daylight / Cloudy / Shade / Flas Color Temperature / White Set1 / Whi 2-axis adjustable in +/- 9 steps
	Lens System		LEICA DC VARIO-SUMMICRON 10 elements in 9 groups [3 aspherical lenses]	Face Recognition		Yes Film mode: Standard / Dynamic / Nat
Optical Ima	ı ane Stal	hilizer	POWER O.I.S. (Auto / Mode1 / Mode2)			Nostalgic / Standard B&W / Dynamic
Digital Zoom			4x (Max. 26.8x combined with Extra Optical Zoom)	0 11 10 = 11		My Film 1 / My Film 2 / Multi Film,
Digital 200	Focusing Area		Normal: 50 cm (1.64 ft) [W] / 50 cm (1.64 ft) [T] - ∞ Macro / Intelligent AUTO: 1 cm (0.03 ft) [W] / 30 cm (0.98 ft) [T] - ∞	Color Mode / Color Effect		My Color mode: Expressive / Retro / F Monochrome / High Dynamic / Dynam Silhouette / Pinhole / Film Grain / Cus
Focus	AF Assist Lamp		Yes			Intelligent AUTO mode: Happy
	Focus AF Mode		Normal / Macro, Quick AF (On / Off), Continuous AF (On / Off), AF/MF switchable, Manual Focus (Jog Dial and Cursor Button),	Picture Adjustment		Contrast / Sharpness / Saturation / N
			One Shot AF, AF area select, AF Tracking	Self Timer		2 sec / 10 sec
			Face / AF Tracking / Multi (23-area) / 1-area (Flexible / Scalable)			Normal Playback, 30-thumbnail displ Calendar display, Zoomed playback I favorite pictures, Category Playback, Iduration & effect with music are sele (selectable number of pixels), Croppir
Recording File Format	Still Image		JPEG (DCF / Exif2.3), RAW, DPOF compatible	Playback Mode		
	Still Image with Audio		JPEG (DCF / Exif2.3) + QuickTime			
	Motion Image		AVCHD Lite, QuickTime Motion JPEG			DPOF print setting, Playback of motion
File Size (Pixels)			10M (3648 x 2736) / 7M (3072 x 2304) / 5M (2560 x 1920) /			Motion JPEG)
	Still Image	4:3	3M (2048 x 1536) / 2M (1600 x 1200) / 0.3M (640 x 480)	LCD Monitor Viewfinder		3.0" TFT LCD (460K dots), Approx. 100 High CRI (Color Rendering Index) LED
		3:2	9.5M (3776 x 2520) / 6.5M (3168 x 2112) / 4.5M (2656 x 1768) /			Optional: External Viewfinder / Live V
		J	3M (2112 x 1408) / 2.5M (2048 x 1360) / 0.3M (640 x 424)	Flash		Auto, Auto/Red-eye Reduction, Forced
		16:9	9M (3968 x 2232) / 6M (3328 x 1872) / 4.5M (2784 x 1568) / 2.5M (2208 x 1248) / 2M (1920 x 1080) / 0.2M (640 x 360)		Built-in-Flash	Reduction, Forced Off, Flash Synchro Flash Output Adjustment (1/3 EV step
		1:1	7.5M (2736 x 2736) / 5.5M (2304 x 2304) / 3.5M (1920 x 1920) / 2.5M (1536 x 1536) / 0.2M (480 x 480)		Flash Range (ISO Auto)	0.8 - 7.2 m (2.63 - 23.62 ft) [W] / 0.3 -
		4:3	QVGA (320 x 240) at 30 fps / VGA (640 x 480) at 30 fps (Motion JPEG)		Digital Red Eye	
	Motion Image	16:9	WVGA (848 x 480) at 30 fps (Motion JPEG)		Correction	Yes
		HD	1280 x 720, NTSC: 60p (CCD output is 30p) / PAL: 50p (CCD		(Red-Eye Removal)	Built-in Memory, SD Memory Card, S
		пп	/ 30 tps (Motion JPEG)		g Media	SDXC Memory Card
Image Quality			Fine / Standard / RAW+Fine / RAW+Standard / RAW	Built-in-N		Approx. 40 MB
	Recording Mode Movie Button		Intelligent AUTO, P, A, S, M, Creative Movie, My Color, SCN, Custom 1, Custom 2	Microphone / Speaker Interface		Mono (Dolby® Digital Creator) / Yes AV Output (NTSC / PAL), mini HDMI, U
			Yes			Video: Auto / 1080i / 720p / 480p (576)
	Movie Button		Portrait, Soft Skin, Self-Portrait, Scenery, Panorama Assist,	HDMI Output		Audio: Dolby® Digital Creator
	Still Image SCN Mode		Sports, Night Portrait, Night Scenery, High Sensitivity, Food, Party, Candle Light, Baby1, Baby2, Pet, Sunset, Hi-Speed Burst (Image Priority / Speed Priority), Flash Burst, Starry Sky, Fireworks, Beach, Snow, Aerial photo	Direct Print		PictBridge
Rec. Mode				Battery		ID-Security Li-ion Battery Pack (3.6 V AC Adapter (optional)
				Battery Life (CIPA*)		Approx. 400 images
	Movie SCN Mode		Portrait, Soft Skin, Self-Portrait, Scenery, Low Light, Food, Party, Candle Light, Sunset, Beach, Snow, Aerial, High	Included Software		PHOTOfunSTUDIO 5.0 HD Edition, SIL 3.1 SE, QuickTime™, Adobe® Reader
			Sensitivity (Activated by selecting Still Image SCN mode then pressing movie button. Still Image SCN modes without	Standard Accessories		Battery Charger, Battery Pack, AV Ca Shoulder Strap, CD-ROM, Lens Ring
			corresponding Movie SCN mode is recorded in Normal mode)			Lens Cap, Lens Cap String
Continuous	Full-Resolution Image		2.5 fps; Max. 5 (Standard) / 3 (Fine) images	Dimensions (W x H x D)		Approx. 109.7 x 65.5 x 43.0 mm / excl. (4.32 x 2.58 x 1.69 in / excl. protrusion
Shooting	Hi-Speed Burst Mode (Max.)		Approx. 10 fps (3M for 4:3 / 2.5M for 3:2 / 2M for 16:9)	Weight		Approx. 271 g with Battery and SD Me



















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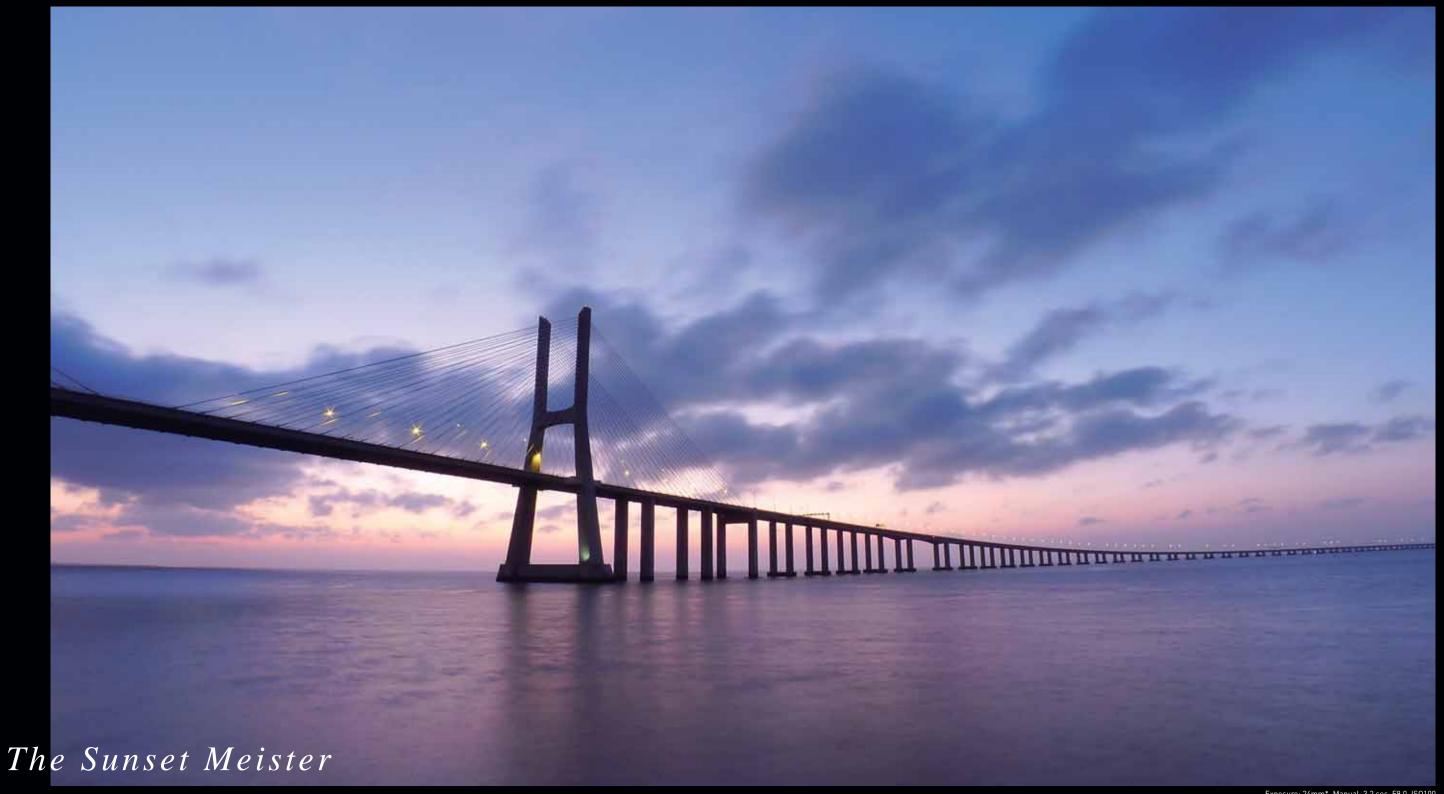












osure: 24mm*, Manual, 3.2 sec, F8.0, ISO100 *35mm camera equivalent

There's nothing quite as beautiful as the sun setting over the ocean.

And there's never been a compact camera for capturing nature's beauty like the LUMIX LX5.

 ${\it The LX5 beautifully reproduces the finely nuanced hues and shading that make up nature's palette}.$

 $Behind\ this\ remarkable\ performance\ is\ a\ pair\ of\ remarkable\ technologies.$

The F2.0 LEICA DC VARIO SUMMICRON lens boasts the superb rendering that has long been a Leica hallmark,

and Panasonic's new high-sensitivity CCD and LSI provide a wider dynamic range and exceptional image processing.

Together, these technologies capture images with levels of beauty, clarity and depth that stir the emotions.

The LX5. A compact camera worthy of the most magnificent moments.



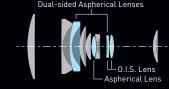
02

The bright LEICA DC VARIO-SUMMICRON lens captures even the atmosphere around your subject

Remarkable F2.0 brightness at full aperture

Highlighting the LX5 is the LEICA DC VARIO-SUMMICRON lens. Comprising 10 lens elements in 9 groups, including 3 aspherical lenses, this sophisticated lens system takes you all the way from 24mm to 90mm range (35mm camera equivalent). By drastically suppressing the spherical and chromatic aberration and decreased peripheral light that commonly occur at the wide-angle setting, this lens achieves a dramatic 30% (approx.) improvement in resolution compared to previous lenses. Resolution

is superb across the entire image. F2.0 brightness with the aperture fully open (at the wide-angle setting) lets you use a fast shutter speed even in dim lighting, and lends striking emphasis to portraits by giving the background a soft, delicate focus. Together with a 24mm ultra-wide-angle lens - rare on a compact camera this gives you a wider range of composition possibilities.

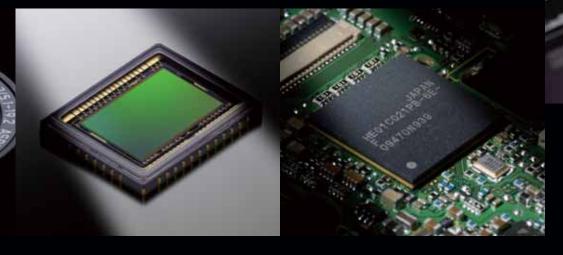


POWER O.I.S. (Optical Image Stabilizer) prevents even slight hand-shake blur

Technology to fight blurring caused by hand-shake has evolved in the optical design of the LX5. The LX5's POWER O.I.S. system has twice* the corrective power of conventional models. This advanced function expands your expressive possibilities, providing superior blur-prevention even at low shutter speeds, such as when shooting at night with the camera handheld.



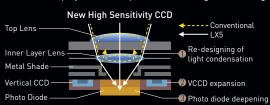
Exquisite Image Rendering with Outstanding Gradation



10.1-megapixel CCD delivers superior image quality and sensitivity

The LX5 introduces a redesigned internal structure that employs an on-chip lens to boost light-collecting

efficiency and improve the photoreceptivity of the photodiode. This led to a 1/1.63" CCD with greater sensitivity and a wider dynamic range. As a result, the LX5 captures razor-sharp, finely gradated images with minimal noise, unprecedented detail and extremely subtle color shading.



The Venus Engine FHD delivers both high image quality and a super-fast response



to help boost image quality as well.





The jog dial lets you make settings quickly and easily

A jog dial on the camera back lets you freely adjust the exposure and focus when the LX5 is in manual mode. You can select functions and make settings quickly and easily, leaving you free to concentrate on the shot.



Rubber grip provides a steady handhold

A rubber grip with a leather-like appearance makes this compact, lightweight camera easy to hold and use. Every time you pick up the LX5, you experience the pleasure of handling a fine tool that reflects the highest levels of quality and craftsmanship.



Outstanding Ease of Operation

- A Camera that Does Exactly What You Want It to Do







Select the aspect ratio that suits your artistic purpose

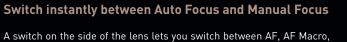
Taking advantage of its large CCD, the LX5 lets you switch the aspect ratio of the photo without changing the focal distance.* Simply use the switch on the top of the lens to select from standard 4:3, film camera 3:2, 16:9 for viewing on an HDTV, and the unique 1:1 composition, depending on your artistic purpose or intent.

*Except for the 1:1 aspect ratio. The angle of view changes when shooting movies

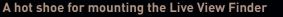


A bright, easy-to-see, 460,000-dot, 3.0-inch LCD

The LX5 comes equipped with a high-resolution, 460,000-dot, 3.0-inch Intelligent LCD that features an AR coating for easy viewing under direct sunlight and a High CRI (Color Rendering Index) LED backlight to increase the color reproduction offering remarkable visibility in any conditions from at dark night to under dazzling sunlight.



and MF. You can switch instantly without taking your eyes from the subject on the LCD screen or activating the menu screen.



The LX5 also has a hot shoe that lets you mount an external flash or the optional 202,000-dot Live View Finder (DMW-LVF1). The LVF tilts vertically up to 90°, making it ideal for low-angle shots.





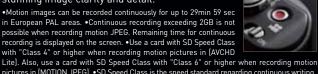
HD Movies – A Fantastic New Form of Expression



Shoot movies with all the beauty and excitement of HD

The LX5 lets you take both high-quality photos and HD movies. You can shoot breathtaking HD (1280 × 720) movies in AVCHD Lite (MPEG-4/H.264) backed by the high sound quality of Dolby® Digital AVCHD Lite Creator. You can record for a longer time without running out of memory because AVCHD Lite stores less data than Motion JPEG while maintaining stunning image clarity and detail.

•Motion images can be recorded continuously for up to 29min 59 sec in European PAL areas. •Continuous recording exceeding 26B is not possible when recording motion JPEG. Remaining time for continuous recording is displayed on the screen. •Use a card with SD Speed Class with "Class 4" or higher when recording motion pictures in [AVCHD



My Color mode gives you creative control over coloration

With both photos and HD movies, My Color mode makes it easy to capture creative images. Select any of eleven preset effects, including Silhouette, Expressive, Pure and others. The Custom setting lets you adjust the color, brightness and saturation to your liking, to further expand your creative palette.







MOVIE

M DOLBY

DIGITAL | CREATOR |

Creative Movie mode puts you in the director's seat

You can adjust the aperture and shutter speed any way you like when shooting HD movies. This mode gives you a wider range of expression to explore, and lets you shoot movies with full manual control.





Versatile functions for more HD movie fun

- •iA mode (Movie): Leave it to the camera to select the Movie Scene mode and backlight correction that will give you consistently beautiful movies.
- •Zoom-in movie: You can zoom in and out while shooting motion images. •Wind cut function: Minimizes the distracting sound you hear from the wind blowing into the mic.
- •Video divide: You can divide a single video into two parts, splitting it at any
- •Seamless playback: Photos and movies are displayed together in the order that they were taken, to allow easy playback and viewing right on the camera.
- •Cut animation: You can cut out a number of frames during playback of a movie to produce still images.
- •HDMI output: Using an optional HDMI mini cable you can connect the LX5 to an HDTV, and view your images in stunning high-definition quality.

A Variety of Functions that Bring Out Your Creative Side

AF modes respond to fast-moving subjects and sudden situations

The AF function of the LX5 is not only accurate and easy to use, but also very fast. The Sonic Speed AF System has increased its speed by approximately 40% compared to previous models. You can choose from a wide range of AF modes, including multipoint AF with up to 23 focus points, 1-area AF in which the size

and position of the focus point can be selected, Face Detection, and AF Tracking.



Use manual focus for precise focusing control

You can manually focus with the jog dial and cursor key. And you can also use the Manual Assist function, which shows you a blown-up view of that image instantly. This makes it easier to check that you've



iA mode, for beautiful photos - automatically

Just set the camera to iA mode, aim and shoot. The camera does all the rest. It automatically selects the best of six scene modes to

match your subject, and corrects any blurring, focus or brightness problems.





Convenient functions for capturing unique, expressive images

- •The 24mm/28mm/35mm/70mm/90mm step zoom gives you an angle of view similar to a single focus lens (Max. 852mm available with Intelligent Zoom and digital zoom combined)
- •Make more expressive images with Film mode, by choosing from six colors and three monochrome shades
- •Multi-Film mode records three different images using different Film modes at a single press of the shutter
- Versatile flash functions for 1st-curtain synchro, 2nd-curtain synchro, and consecutive shooting
- •Multiple exposure lets you take up to three exposures in a single frame •Two-axis white balance adjustment setting (Blue - Amber, and
- Magenta Green) •ISO value can be set in 1/3 EV increments for finer control and maximum
- ISO setting of 12800* allows you to shoot in extremely dark places •RAW file compatible (Editable with the included "SILKYPIX®
- Developer Studio 3.1SE" software)

*When recording at 3M

Accessories that Expand the Fun and Power of the LX5





External Flash DMW-FL220/DMW-FL360/DMW-FL500

Wide Conversion Lens DMW-LWA52* External Optical Viewfinder DMW-VF1 Live View Finder DMW-LVF1 Leather Case DMW-CLX5

Lens Adapter DMW-LA6

PL Filter DMW-LPL52* ND Filter DMW-LND52* MC Protector DMW-LMC52* Battery Pack DMW-BCJ13 AC Adapter DMW-AC5**

*Requires DMW-LA6 Lens Adapter. **Use of the DC coupler (DMW-DCCF6) is required