BMW of North America, LLC 2007 Model Year Confidential Wholesale Price

| | | | fest |
|------|--------------|----------|---------------|
| Brit | aging the Bl | MW commu | nity together |

Effective March 1, 2007

| | Bringing the BiMW community together | 328i | 328xi | 335i | 335xi |
|--|--|---------------------------------------|----------------|-----------------|-----------------|
| U.S. | Models | Sedan | Sedan | Sedan | Sedan |
| Base | Price U.S.A Port of Entry* | \$29,810 | \$31,555 | \$35,790 | \$37,535 |
| Base | Price Euro Delivery Munich Pick Up | \$27,720 | \$29,350 | \$33,280 | \$34,910 |
| Base Price Diplomatic U.S.A. Port of Entry | | \$28,320 | \$29,980 | \$34,000 | \$35,660 |
| Train | ing Service Fee | \$180 | \$180 | \$180 | \$180 |
| Optio | ons | | | | |
| 205 | STEPTRONIC automatic transmission | \$1,210 | \$1,210 | \$1,210 | \$1,210 |
| 217 | Active Steering | \$1,230 | NA | \$1,230 | NA |
| 2XA | Paddle Shifters (Requires ZSP and 205 on indicated models) | NA | NA | \$90 (req'd) | NA |
| 322 | Comfort Access System | \$455 | \$455 | \$455 | \$455 |
| 417 | Rear manual side window shades with power rear window shade | \$525 | \$525 | \$525 | \$525 |
| 459 | Power front seats with driver seat memory (Included in package) | \$905 ZPP | \$905 ZPP | STD | STD |
| 465 | Split-folding rear seats including ski bag (Included in package) | \$430 ZCW | \$430 ZCW | \$430 ZCW | \$430 ZCW |
| 494 | Heated front seats (Included in package) | \$455 ZCW | \$455 ZCW | \$455 ZCW | \$455 ZCW |
| 4AC | Light Poplar Natural wood trim | NC | NC | NC | NC |
| 4AD | Brushed Aluminum trim | NC | NC | NC | NC |
| 507 | Park Distance Control (rear only) | \$320 | \$320 | \$320 | \$320 |
| 522 | Xenon headlights | \$730 | \$730 | STD | STD |
| 541 | Active Cruise Control | \$2,135 | \$2,135 | \$2,135 | \$2,135 |
| 609 | Navigation system | \$1,910 | \$1,910 | \$1,910 | \$1,910 |
| 639 | BMW Assist with Bluetooth System (Included in package) | \$685 ZPP | \$685 ZPP | \$685 ZPP | \$685 ZPP |
| 653 | HD Radio | \$450 | \$450 | \$450 | \$450 |
| 655 | Satellite radio | \$540 | \$540 | \$540 | \$540 |
| 677 | Logic7 sound system with Surround Sound and Digital Sound Processing | \$1,090 | \$1,090 | STD | STD |
| 6FL | iPod and USB Adapter | \$365 | \$365 | \$365 | \$365 |
| Colo | rs / Upholsteries | | | | |
| | Non-Metallic paint | STD | STD | STD | STD |
| | Metallic paint | \$430 | \$430 | \$430 | \$430 |
| KA | Leatherette | STD | STD | STD | STD |
| LC | Leather Dakota (Included in package) | \$1,320 ZPP | \$1,320 ZPP | \$1,320 ZPP | \$1,320 ZPP |
| Pack | ages | | | | |
| | Cold Weather Package | \$910 | \$775 | \$910 | \$775 |
| ZPP | Premium Package | \$2,960 | \$2,960 | \$2,320 | \$2,320 |
| ZSP | Sport Package 2AB 18" wheels w/performance tires (upgrade) | \$1,455 | \$1,090 | \$1,545 | \$820 +\$545 |
| N1-4: | 2BG 17" wheels w/performance tires (upgrade) | a a a a a a a a a a a a a a a a a a a | +\$275 | | |
| | Package contents not fully represented above. Comprehensive package descriptions available | e separately. | | | |
| | r Charges | 0=== | A=== | ^ | |
| Destir | nation & Handling | \$775 | \$775 | \$775 | \$775 |

All prices and specifications are subject to change without notice.

STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

Effective March 1, 2007

| U.S. | Models | 328i Sedan | 328xi Sedan | 335i Sedan | 335xi Sedan |
|-------|---|----------------|-------------------|------------------|-----------------|
| Base | Price U.S.A Port of Entry* | \$32,400 | \$34,300 | \$38,900 | \$40,800 |
| Base | Price Euro Delivery Munich Pick Up | \$30,130 | \$31,900 | \$36,175 | \$37,945 |
| | Price Diplomatic U.S.A. Port of Entry | \$30,780 | \$32,585 | \$36,955 | \$38,760 |
| Optio | ons | | | | |
| 205 | STEPTRONIC automatic transmission | \$1,275 | \$1,275 | \$1,275 | \$1,275 |
| 217 | Active Steering | \$1,400 | NA | \$1,400 | NA |
| 2XA | Paddle Shifters (Requires ZSP and 205 on indicated models) | NA | NA | \$100 (req'd) | NA |
| 322 | Comfort Access System | \$500 | \$500 | \$500 | \$500 |
| 417 | Rear manual side window shades with power rear window shade | \$575 | \$575 | \$575 | \$575 |
| 459 | Power front seats with driver seat memory (Included in package) | \$995 ZPP | \$995 ZPP | STD | STD |
| 465 | Split-folding rear seats including ski bag (Included in package) | \$475 ZCW | \$475 ZCW | \$475 ZCW | \$475 ZCW |
| 494 | Heated front seats (Included in package) | \$500 ZCW | \$500 ZCW | \$500 ZCW | \$500 ZCW |
| 4AC | Light Poplar Natural wood trim | NC | NC | NC | NC |
| 4AD | Brushed Aluminum trim | NC | NC | NC | NC |
| 507 | Park Distance Control (rear only) | \$350 | \$350 | \$350 | \$350 |
| 522 | Xenon headlights | \$800 | \$800 | STD | STD |
| 541 | Active Cruise Control | \$2,400 | \$2,400 | \$2,400 | \$2,400 |
| 609 | Navigation system | \$2,100 | \$2,100 | \$2,100 | \$2,100 |
| 639 | BMW Assist with Bluetooth System (Included in package) | \$750 ZPP | \$750 ZPP | \$750 ZPP | \$750 ZPP |
| 653 | HD Radio | \$500 | \$500 | \$500 | \$500 |
| 655 | Satellite radio | \$595 | \$595 | \$595 | \$595 |
| 677 | Logic7 sound system with Surround Sound and Digital Sound Processing | \$1,200 | \$1,200 | STD | STD |
| 6FL | iPod and USB Adapter | \$400 | \$400 | \$400 | \$400 |
| Colo | rs / Upholsteries | | | | |
| | Non-Metallic paint | STD | STD | STD | STD |
| | Metallic paint | \$475 | \$475 | \$475 | \$475 |
| KA | Leatherette | STD | STD | STD | STD |
| LC | Leather Dakota (Included in package) | \$1,450 ZPP | \$1,450 ZPP | \$1,450 ZPP | \$1,450 ZPP |
| Pack | ages | | | | |
| ZCW | Cold Weather Package | \$1,000 | \$850 | \$1,000 | \$850 |
| ZPP | Premium Package | \$3,250 | \$3,250 | \$2,550 | \$2,550 |
| ZSP | Sport Package 2AB 18" wheels w/performance tires (upgrade) 2BG 17" wheels w/performance tires (upgrade) | \$1,600 | \$1,200 +\$300 | \$1,700 | \$900 +\$600 |
| Note | Package contents not fully represented above. Comprehensive package descriptions available | o congretely | +\$300 | | |
| | r Charges | е ѕерагатегу. | | | |
| | nation & Handling | \$775 | \$775 | \$775 | \$775 |
| | | | | | |

All prices and specifications are subject to change without notice.

STD - Standard Equipment, NA - Not Available, NC - No Charge Option

^{*} The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.



| | | 328i Sedan | | 335i Sedan | | Retail Price |
|-----|--|---------------|---|---------------|---|------------------|
| zcw | Cold Weather Package 465 Split-folding rear seats including ski bag 494 Heated front seats | | х | | х | \$850 |
| | Cold Weather Package 465 Split-folding rear seats including ski bag 494 Heated front seats 502 Retractable headlight washers | Х | | х | | \$1,000 |
| ZPP | Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota | | | х | х | \$2,550 |
| | Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota | х | х | | | \$3,250 |
| ZSP | Sport Package 255 Sports leather steering wheel 2CY 17" Light-alloy wheels Star Spoke (style158) with run-flat all-season tires (17x8.0, 225/45 R17) or 2AB 18" Light-alloy wheels Star Spoke (style162) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats | | | | x | \$900 + \$600 |
| | Sport Package 255 Sports leather steering wheel 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter | х | | | | \$1,600 |
| | Sport Package 255 Sports leather steering wheel 2AB 18" Light-alloy wheels Star Spoke (style162) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter | | | х | | \$1,700 |
| | Sport Package 255 Sports leather steering wheel 2CZ 17" Light-alloy wheels Star Spoke (style159) with run-flat all-season tires (17x8.0, 225/45 R17) | | х | | | \$1,200 |
| | or 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats | | Х | | | + \$300 |